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CHIROPRACTIC NOT ONLY RELIEVES NECK AND LOW BACK PAIN, IT CAN HELP INDIVIDUALS, BUSINESSES AND INSURANCE COMPANIES SAVE MILLIONS!

Many people have recognized the money-saving aspects of Chiropractic for decades. After all, no drugs are administered, there's no surgical procedures and no recovery time needed. Chiropractic is not addictive and does not have the side effects that drugs do or the dangers that accompany surgery.

But when it can be clearly shown to businesses and insurance companies that they can save considerable amounts of money by using chiropractic for neck and low back pain, this is welcome news. A new study published on the *Dynamic Chiropractic* website provides just that kind of news.

In this study, Chiropractic care was compared to care from medical doctors, osteopathic doctors, physical therapists and others. The study not only compared the outcomes of these differing types of care, but also the outcomes in terms of quality of life improvements.

The study had some very good things to say about Chiropractic, like, "Chiropractic care is *more effective* than other modalities for treating low back and neck pain." And that the findings of this study "support the value of health insurance coverage of chiropractic care for low back and neck pain at average fees currently payable by U.S. commercial insurers." And finally, Chiropractic care for low back or neck pain "is *highly cost-effective*, represents a good value in comparison to medical physician care."

The faster these results can be disseminated to businesses and insurance companies around the country, the faster we may see better insurance coverage for valuable and economical Chiropractic treatment!

Source: *Dynamic Chiropractic*, "How Chiropractic Helps the Insurance Industry," October 2009, <http://www.dynamicchiropractic.com/mpacms/dc/article.php?id=54314>